

フォルダ名			テストフォルダ						beyondページ名			テストページ										計算方法	ネット
																						料率	20%
媒体			全媒体			レポート種別			daily			対象期間				2023/10/1		-	2023/10/31				
♡ Squadbeyond		広告媒体						Squadbeyond														配信金額	
	日付	曜日	配信金額	imp	click	CTR	CPC	CPM	PV	Click	CTR	MCPA	FVER	SVER	OAR	CV	CVR	CTVR	CTVR 7日移動平均	CPA	CPA 7日移動平均	ネット	グロス
合計			3,725,441	18,550,476	168,590	4.53%	¥22	¥201	187,356	3279	1.75%	¥1,136				314	9.58%	0.17%	0.18%	¥11,864	¥13,182	¥3,725,441	¥4,656,801
2023/10/1	日		76,862	539,709	4,930	6.41%	¥16	¥142	5,419	86	1.59%	¥894	62.4%	12.6%	11.3%	7	8.14%	0.13%	0.15%	¥10,980	¥11,127	¥76,862	¥96,078
2023/10/2	月		66,046	463,668	3,842	5.82%	¥17	¥142	4,285	48	1.12%	¥1,376	44.5%	29.2%	11.3%	5	10.42%	0.12%	0.16%	¥13,209	¥10,876	¥66,046	¥82,558
2023/10/3	火		72,032	387,454	3,699	5.14%	¥19	¥186	4,158	61	1.47%	¥1,181	41.7%	30.0%	11.6%	7	11.48%	0.17%	0.15%	¥10,290	¥10,956	¥72,032	¥90,040
2023/10/4	水		111,503	517,321	5,570	5.00%	¥20	¥216	6,252	98	1.57%	¥1,138	53.8%	23.1%	11.1%	12	12.24%	0.19%	0.15%	¥9,292	¥11,418	¥111,503	¥139,379
2023/10/5	木		134,701	743,403	7,640	5.67%	¥18	¥181	8,225	102	1.24%	¥1,321	51.5%	24.0%	10.6%	14	13.73%	0.17%	0.15%	¥9,622	¥11,891	¥134,701	¥168,376
2023/10/6	金		137,240	720,914	7,436	5.42%	¥18	¥190	8,611	114	1.32%	¥1,204	51.2%	25.9%	9.3%	12	10.53%	0.14%	0.14%	¥11,437	¥12,287	¥137,240	¥171,550
2023/10/7	土		196,214	953,749	9,984	5.09%	¥20	¥206	10,876	145	1.33%	¥1,353	54.0%	23.5%	10.1%	13	8.97%	0.12%	0.13%	¥15,093	¥13,606	¥196,214	¥245,288
2023/10/8	日		200,118	1,089,804	11,444	5.72%	¥17	¥184	12,724	170	1.34%	¥1,177	55.9%	21.1%	9.5%	14	8.24%	0.11%	0.11%	¥14,294	¥14,724	¥200,118	¥250,148
2023/10/9	月		191,802	1,259,777	11,940	6.23%	¥16	¥152	12,815	173	1.35%	¥1,109	50.6%	26.9%	8.7%	12	6.94%	0.09%	0.10%	¥15,984	¥15,874	¥191,802	¥239,753
2023/10/10	火		97,617	767,703	6,380	6.54%	¥15	¥127	7,330	84	1.15%	¥1,162	50.0%	28.6%	7.9%	5	5.95%	0.07%	0.11%	¥19,523	¥15,722	¥97,617	¥122,021
2023/10/11	水		51,336	318,568	2,994	5.83%	¥17	¥161	3,666	52	1.42%	¥987	33.4%	39.3%	9.1%	3	5.77%	0.08%	0.12%	¥17,112	¥14,944	¥51,336	¥64,170
2023/10/12	木		70,697	365,073	3,484	4.93%	¥20	¥194	4,094	46	1.12%	¥1,537	36.4%	34.5%	9.1%	4	8.70%	0.10%	0.15%	¥17,674	¥13,858	¥70,697	¥88,371
2023/10/13	金		72,605	410,021	3,290	4.53%	¥22	¥177	3,949	53	1.34%	¥1,370	30.1%	40.2%	11.8%	7	13.21%	0.18%	0.16%	¥10,372	¥13,975	¥72,605	¥90,756
2023/10/14	土		106,135	505,189	4,292	4.04%	¥25	¥210	5,061	111	2.19%	¥956	30.4%	38.7%	14.4%	11	9.91%	0.22%	0.18%	¥9,649	¥12,436	¥106,135	¥132,669
2023/10/15	日		140,533	693,791	5,601	3.99%	¥25	¥203	6,168	132	2.14%	¥1,065	32.9%	33.8%	15.3%	21	15.91%	0.34%	0.20%	¥6,692	¥11,322	¥140,533	¥175,666
2023/10/16	月		100,823	577,063	4,514	4.48%	¥22	¥175	5,024	109	2.17%	¥925	53.7%	15.9%	16.0%	6	5.50%	0.12%	0.20%	¥16,804	¥11,799	¥100,823	¥126,029
2023/10/17	火		78,723	366,206	3,075	3.91%	¥26	¥215	3,625	90	2.48%	¥875	41.2%	27.7%	18.2%	9	10.00%	0.25%	0.20%	¥8,747	¥12,884	¥78,723	¥98,404
2023/10/18	水		83,847	411,825	3,663	4.37%	¥23	¥204	4,152	90	2.17%	¥932	42.2%	25.4%	17.0%	9	10.00%	0.22%	0.19%	¥9,316	¥13,901	¥83,847	¥104,809
2023/10/19	木		105,067	494,868	4,421	4.21%	¥24	¥212	4,861	90	1.85%	¥1,167	41.2%	25.5%	18.0%	5	5.56%	0.10%	0.18%	¥21,013	¥14,107	¥105,067	¥131,334
2023/10/20	金		125,757	527,454	4,783	3.80%	¥26	¥238	5,227	97	1.86%	¥1,296	36.9%	29.0%	16.1%	7	7.22%	0.13%	0.19%	¥17,965	¥13,560	¥125,757	¥157,196
2023/10/21	土		150,925	631,337	6,070	4.02%	¥25	¥239	6,405	134	2.09%	¥1,126	35.5%	28.9%	16.9%	9	6.72%	0.14%	0.20%	¥16,769	¥13,215	¥150,925	¥188,656
2023/10/22	日		154,493	688,191	6,220	4.03%	¥25	¥224	6,702	139	2.07%	¥1,111	37.1%	28.1%	16.1%	19	13.67%	0.28%	0.21%	¥8,131	¥13,172	¥154,493	¥193,116
2023/10/23	月		116,821	510,031	4,526	3.87%	¥26	¥229	4,971	106	2.13%	¥1,102	39.3%	26.5%	17.2%	9	8.49%	0.18%	0.22%	¥12,980	¥12,393	¥116,821	¥146,026
2023/10/24	火		120,316	562,324	4,733	3.93%	¥25	¥214	5,354	133	2.48%	¥905	39.3%	28.0%	16.9%	19	14.29%	0.35%	0.23%	¥6,332	¥11,383	¥120,316	¥150,395
2023/10/25	水		144,182	728,521	5,796	4.02%	¥25	¥198	6,279	144	2.29%	¥1,001	52.4%	15.8%	15.8%	16	11.11%	0.25%	0.25%	¥9,011	¥10,346	¥144,182	¥180,228
2023/10/26	木		124,492	572,316	4,606	3.70%	¥27	¥218	5,105	107	2.10%	¥1,163	38.2%	29.3%	17.0%	8	7.48%	0.16%	0.24%	¥15,562	¥11,036	¥124,492	¥155,615
2023/10/27	金		130,739	534,576	4,617	3.53%	¥28	¥245	5,114	117	2.29%	¥1,117	39.6%	27.5%	16.3%	12	10.26%	0.23%	0.23%	¥10,895	¥12,797	¥130,739	¥163,424
2023/10/28	土		142,643	530,464	4,715	3.31%	¥30	¥269	5,238	104	1.99%	¥1,372	45.8%	20.4%	16.7%	15	14.42%	0.29%	0.20%	¥9,510	¥14,731	¥142,643	¥178,304
2023/10/29	日		155,537	651,745	5,335	3.43%	¥29	¥239	5,804	133	2.29%	¥1,169	33.9%	32.7%	17.4%	12	9.02%	0.21%	0.19%	¥12,961	¥15,684	¥155,537	¥194,421
2023/10/30	月		126,555	487,095	4,188	3.31%	¥30	¥260	4,613	88	1.91%	¥1,438	45.5%	20.9%	16.5%	5	5.68%	0.11%	0.19%	¥25,311	¥15,709	¥126,555	¥158,194
2023/10/31	火		139,080	540,316	4,802	3.45%	¥29	¥257	5,249	123	2.34%	¥1,131	37.1%	29.0%	16.0%	7	5.69%	0.13%	0.18%	¥19,869	¥16,913	¥139,080	¥173,850

フォルダ名			テストフォルダ						beyondページ名			テストページ								計算方法	ネット	
																			料率	20%		
媒体			Smartnews			レポート種別			daily			対象期間			2023/10/1		-	2023/10/31				
Squadbeyond			広告媒体					Squadbeyond										CTVR 7日移動平均	CPA	CPA 7日移動平均	配信金額	
日付	曜日	配信金額	imp	click	CTR	CPC	CPM	PV	Click	CTR	MCPA	FVER	SVER	OAR	CV	CVR	CTVR	CTVR 7日移動平均	CPA	CPA 7日移動平均	ネット	グロス
合計		1,474,266	3,077,941	32,489	2.20%	¥45	¥479	33,415	858	2.57%	¥1,718				115	13.40%	0.34%	0.39%	¥12,820	¥14,907	¥1,474,266	¥1,842,833
2023/10/1	日	30,066	76,728	799	2.66%	¥38	¥392	825	35	4.24%	¥859	29.0%	10.4%	38.4%	5	14.29%	0.61%	0.53%	¥6,013	¥9,261	¥30,066	¥37,583
2023/10/2	月	29,920	78,880	650	2.17%	¥46	¥379	677	21	3.10%	¥1,425	30.5%	10.5%	41.0%	3	14.29%	0.44%	0.54%	¥9,973	¥9,102	¥29,920	¥37,400
2023/10/3	火	30,087	61,230	567	1.88%	¥53	¥491	595	19	3.19%	¥1,584	34.3%	9.4%	35.9%	3	15.79%	0.50%	0.51%	¥10,029	¥9,943	¥30,087	¥37,609
2023/10/4	水	59,752	146,307	1,066	1.78%	¥56	¥408	1,097	34	3.10%	¥1,757	36.4%	10.2%	35.1%	8	23.53%	0.73%	0.51%	¥7,469	¥10,145	¥59,752	¥74,690
2023/10/5	木	74,760	154,151	1,393	1.86%	¥54	¥485	1,454	39	2.68%	¥1,917	38.0%	10.5%	32.6%	9	23.08%	0.62%	0.45%	¥8,307	¥11,413	¥74,760	¥93,450
2023/10/6	金	74,961	178,928	1,497	2.00%	¥50	¥419	1,559	34	2.18%	¥2,205	39.1%	13.1%	27.3%	5	14.71%	0.32%	0.41%	¥14,992	¥13,551	¥74,961	¥93,701
2023/10/7	土	113,856	301,618	2,393	2.10%	¥48	¥377	2,439	46	1.89%	¥2,475	40.3%	12.9%	25.4%	8	17.39%	0.33%	0.37%	¥14,232	¥13,787	¥113,856	¥142,320
2023/10/8	日	119,107	391,436	3,541	2.97%	¥34	¥304	3,599	74	2.06%	¥1,610	30.3%	26.2%	19.2%	8	10.81%	0.22%	0.28%	¥14,888	¥14,853	¥119,107	¥148,884
2023/10/9	月	99,764	331,436	3,107	3.11%	¥32	¥301	3,163	62	1.96%	¥1,609	22.5%	33.2%	18.3%	4	6.45%	0.13%	0.21%	¥24,941	¥17,190	¥99,764	¥124,705
2023/10/10	火	35,037	94,136	1,161	3.31%	¥30	¥372	1,181	16	1.35%	¥2,190	21.6%	34.4%	16.8%	3	18.75%	0.25%	0.16%	¥11,679	¥17,557	¥35,037	¥43,796
2023/10/11	水	14,934	44,330	891	5.97%	¥17	¥337	911	14	1.54%	¥1,067	15.8%	47.9%	7.6%	1	7.14%	0.11%	0.17%	¥14,934	¥18,472	¥14,934	¥18,668
2023/10/12	木	24,665	76,071	1,087	4.41%	¥23	¥324	1,095	14	1.28%	¥1,762	54.5%	11.7%	8.4%	1	7.14%	0.09%	0.15%	¥24,665	¥22,405	¥24,665	¥30,831
2023/10/13	金	12,896	20,570	358	2.78%	¥36	¥627	377	4	1.06%	¥3,224	47.5%	11.8%	15.5%	0	0.00%	0.00%	0.18%		¥20,312	¥12,896	¥16,120
2023/10/14	土	19,727	11,622	233	1.18%	¥85	¥1,697	247	12	4.86%	¥1,644	34.5%	9.2%	43.2%	1	8.33%	0.40%	0.30%	¥19,727	¥19,196	¥19,727	¥24,659
2023/10/15	日	38,485	120,363	1,139	2.96%	¥34	¥320	1,165	21	1.80%	¥1,833	27.0%	35.2%	12.9%	1	4.76%	0.09%	0.33%	¥38,485	¥18,042	¥38,485	¥48,106
2023/10/16	月	24,769	58,048	561	2.26%	¥44	¥427	575	18	3.13%	¥1,376	37.5%	17.7%	25.3%	2	11.11%	0.35%	0.34%	¥12,385	¥19,546	¥24,769	¥30,961
2023/10/17	火	19,919	29,753	369	1.85%	¥54	¥669	388	22	5.67%	¥905	32.8%	12.1%	39.7%	4	18.18%	1.03%	0.42%	¥4,980	¥18,648	¥19,919	¥24,899
2023/10/18	水	24,025	97,114	757	3.15%	¥32	¥247	781	21	2.69%	¥1,144	53.5%	9.9%	22.7%	3	14.29%	0.38%	0.42%	¥8,008	¥17,665	¥24,025	¥30,031
2023/10/19	木	33,690	61,330	693	2.06%	¥49	¥549	720	12	1.67%	¥2,808	32.8%	21.2%	23.5%	1	8.33%	0.14%	0.47%	¥33,690	¥13,715	¥33,690	¥42,113
2023/10/20	金	53,047	56,494	723	1.36%	¥73	¥939	762	31	4.07%	¥1,711	26.3%	24.5%	28.9%	4	12.90%	0.52%	0.46%	¥13,262	¥14,830	¥53,047	¥66,309
2023/10/21	土	64,216	95,068	1,199	1.87%	¥54	¥675	1,226	39	3.18%	¥1,647	20.2%	29.1%	24.1%	5	12.82%	0.41%	0.45%	¥12,843	¥15,124	¥64,216	¥80,270
2023/10/22	日	65,035	95,012	1,359	2.09%	¥48	¥684	1,399	30	2.14%	¥2,168	20.3%	32.0%	20.7%	6	20.00%	0.43%	0.50%	¥10,839	¥14,931	¥65,035	¥81,294
2023/10/23	月	40,378	53,797	689	1.71%	¥59	¥751	727	25	3.44%	¥1,615	25.7%	21.5%	33.0%	2	8.00%	0.28%	0.53%	¥20,189	¥12,609	¥40,378	¥50,473
2023/10/24	火	35,199	29,685	493	1.40%	¥71	¥1,186	512	36	7.03%	¥978	24.9%	20.0%	39.7%	5	13.89%	0.98%	0.51%	¥7,040	¥13,414	¥35,199	¥43,999
2023/10/25	水	39,943	50,355	745	1.87%	¥54	¥793	773	29	3.75%	¥1,377	37.5%	11.2%	26.5%	6	20.69%	0.78%	0.51%	¥6,657	¥13,580	¥39,943	¥49,929
2023/10/26	木	34,869	34,133	568	1.63%	¥61	¥1,022	590	15	2.54%	¥2,325	21.9%	24.0%	28.9%	2	13.33%	0.34%	0.53%	¥17,435	¥13,646	¥34,869	¥43,586
2023/10/27	金	37,796	29,325	546	1.44%	¥69	¥1,289	570	19	3.33%	¥1,989	23.0%	19.8%	29.0%	2	10.53%	0.35%	0.49%	¥18,898	¥12,556	¥37,796	¥47,245
2023/10/28	土	56,002	60,819	865	1.54%	¥65	¥921	883	28	3.17%	¥2,000	23.5%	18.5%	31.2%	4	14.29%	0.45%	0.40%	¥14,001	¥13,736	¥56,002	¥70,003
2023/10/29	日	56,532	55,639	907	1.60%	¥62	¥1,016	940	41	4.36%	¥1,379	33.1%	9.4%	35.0%	5	12.20%	0.53%	0.33%	¥11,306	¥15,151	¥56,532	¥70,665
2023/10/30	月	54,361	86,200	968	1.78%	¥56	¥631	988	20	2.02%	¥2,718	22.8%	21.9%	24.0%	0	0.00%	0.00%	0.33%		¥14,580	¥54,361	¥67,951
2023/10/31	火	56,468	97,363	1,165	2.06%	¥48	¥580	1,197	27	2.26%	¥2,091	22.7%	25.0%	22.1%	4	14.81%	0.33%	0.33%	¥14,117	¥13,141	¥56,468	¥70,585

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